

Scoring

Enter your score for each question in the corresponding cells below and total. Then transfer that to the equation under that. For Self Interest your final score for questions 4 and 12 will be 7 minus your score for the question.

Trust = Credibility + Reliability + Intimacy
Self Interest
 ⊕

Scoring	
Strongly Disagree	1
Disagree	2
Mildly Disagree	3
Mildly Agree	4
Agree	5
Strongly Agree	6

Credibility (C)	
#1	
#10	
#11	
#14	
Total	

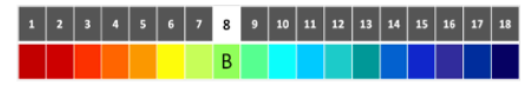
Reliability (R)	
#2	
#3	
#7	
#9	
Total	

Intimacy (I)	
#5	
#8	
#13	
#15	
Total	

Self Interest (S)				
#4	7-		=	
#6				
#12	7-		=	
#16				
Total				

YOUR SCORE ⊕

$$T = \frac{\begin{matrix} \boxed{C} \\ \oplus \end{matrix} + \begin{matrix} \boxed{R} \\ \oplus \end{matrix} + \begin{matrix} \boxed{I} \\ \oplus \end{matrix}}{\begin{matrix} \boxed{S} \\ \oplus \end{matrix}} = \frac{\boxed{}}{\boxed{}} = \boxed{}$$



Remarkable leaders that enjoy increasing reputation and success will have a benchmark score of 8, and continuously strive to improve this by consistently demonstrating behaviours consistent with their best self identity.